

MEDIA KIT 2026 MIDIA KIT C R A N E B R A Z I L

A MEDIA FOR
THOSE WHO
VALUE SAFETY
IN THEIR
MOVEMENTS.



CRANE

Crane Brasil is the only Brazilian magazine focused on crane and lifting industries. The magazine is distributed bi-monthly to leaders within transport and rental companies, manufacturers, distributors, construction companies, local government, as well as many industries which demands such services. Our mission is to create a qualified channel to connect equipment users and those involved in the production and management, in this market segment.

HD

HEAVY AND SPECIALIZED TRANSPORT

Special supplement of Crane Brazil dedicated to transporting operations in different segments of the market, which demand the maximum of the fleet, in planning, logistics, technology and qualified personnel.

PLATFORMS

WORK AT HEIGHT

"Plataformas" is another supplement of Crane Brasil that reports all kind of work at height with focus in methodologies, technologies and safe

RIGSAFE

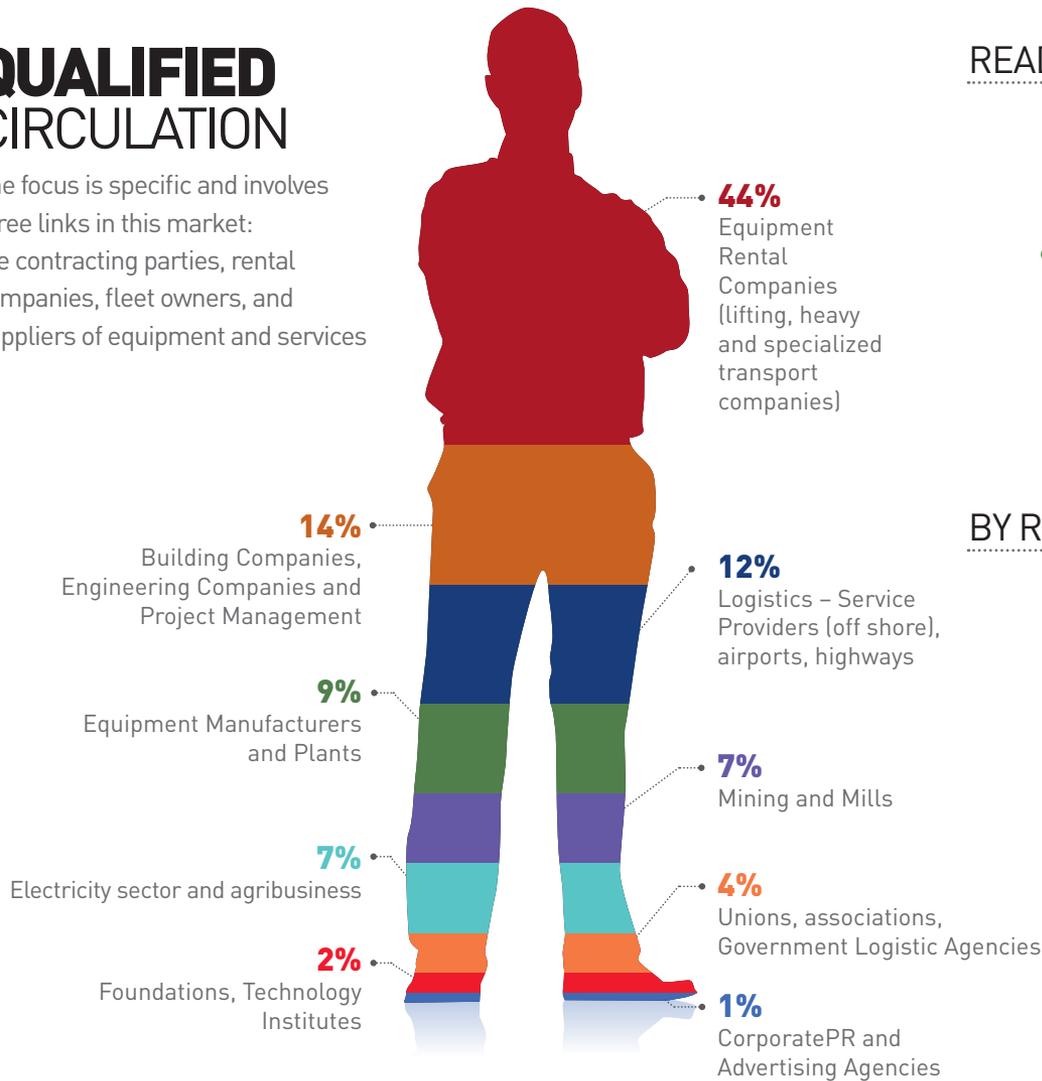
A GUIDE TO SAFE LIFTING

Special supplement of Crane Brazil dedicated to lifting materials and good practice "below the hook"

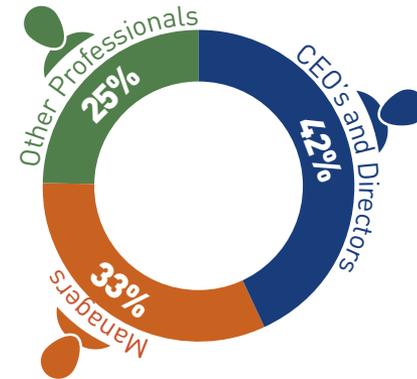


QUALIFIED CIRCULATION

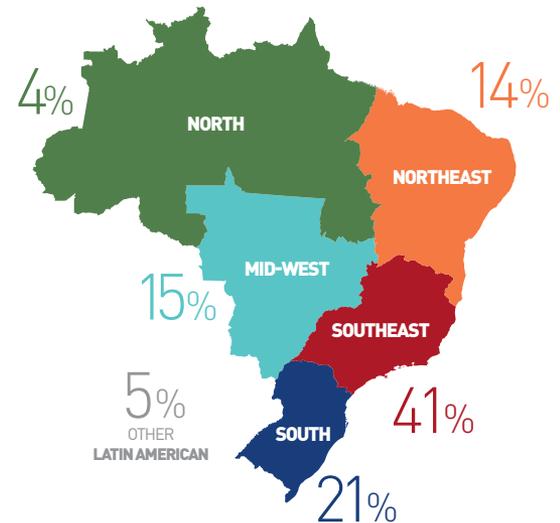
The focus is specific and involves three links in this market: the contracting parties, rental companies, fleet owners, and suppliers of equipment and services



READERSHIP PROFILE



BY REGION



4-IN-ONE: LIFTING LOADS, RIGSAFE, WORK AT HEIGHT AND SPECIALIZED TRANSPORT



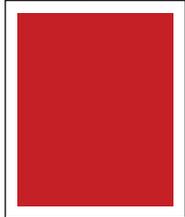
MONTH	ISSUE CRANE HD PLATAFORMAS	MAIN SUBJECTS	RESERVE ADVERTISING DEADLINE	DELIVERY OF MATERIAL DEADLINE	CIRCULAÇÃO
JAN/FEB	105	SPECIAL – INFRASTRUCTURE PROJECTS Cranes for rough terrain HD MAGAZINE – Self-propelled modules RIGSAFE – Slings versus wire ropes PLATFORMS – Hybrid versus electric CRANE GUIDE – CONEXPO 2026 Preview	20 JAN	27 JAN	FIRST HALF FEBRUARY
MAR/APR	106	SPECIAL – ARTIFICIAL INTELLIGENCE Pick and carry and industrial cranes RIGSAFE – Drones and safety cameras PLATFORMS – Low-height access HD MAGAZINE – Conveyor profile CRANE GUIDE – CONEXPO 2026 Coverage	24 MAR	31 MAR	FIRST HALF APRIL CIRCULATES IN M&T EXPO
MAY/JUN	107	SPECIAL – ELECTRICAL SECTOR PROJECTS Crawler telescopic cranes RIGSAFE – Anemometer options PLATFORMS – Articulated versus telescopic HD MAGAZINE – Wind blade trailers CRANE GUIDE – Sensors and telematics	19 MAY	26 MAY	FIRST HALF JUNE
JUL/AUG	108	SPECIAL – MINING AND STEEL INDUSTRY Articulated cranes and man baskets RIGSAFE – Lifting accessories PLATFORMS – Construction and industrial works HD MAGAZINE – Load removal and jacking ITM GUIDE – Expositram 2026	10 JUL	28 JUL	FIRST HALF AUGUST CIRCULATES IN EXPOSITRAM
SEP/OCT	109	TOP CRANE 2026 WINNING CASES Lifting operations and rigging planning PLATFORMS – Urban operations HD MAGAZINE – Technical removal and special transport RIGSAFE – Safety and training	15 SEP	29 SEP	FIRST HALF OCTOBER 
NOV/DEC	110	SPECIAL – INDUSTRIAL ASSEMBLY EQUIPMENT – All-terrain cranes TOP CRANE – Awards ceremony coverage PLATFORMS – Hybrid and electric models HD MAGAZINE – Decks and axle lines RIGSAFE – Material certification	24 NOV	01 DEC	FIRST HALF DECEMBER
JAN/FEB	111	SPECIAL – INFRASTRUCTURE PROJECTS EQUIPMENT – Articulated cranes PLATFORMS – Heavy construction applications RIGSAFE – Risk management HD MAGAZINE – Load securing CRANE GUIDE – Operational simulators	20 JAN	27 JAN	FIRST HALF FEBRUARY

AD FORMATS 2026

> CRANE BRASIL

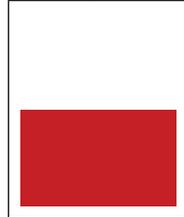
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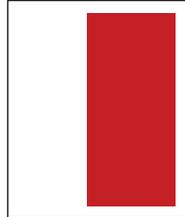
FULL PAGE

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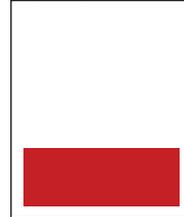
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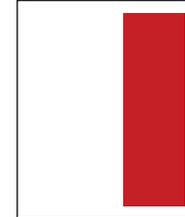
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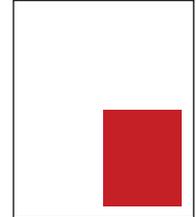
1/3 HORIZONTAL

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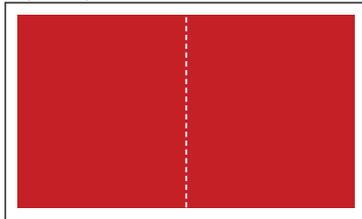
1/3 VERTICAL

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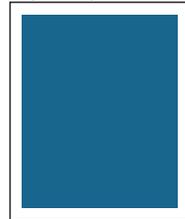
1/4 PAGE

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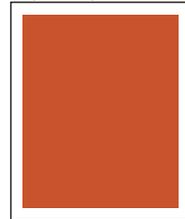
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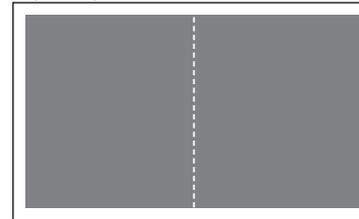
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2ND AND
3RD COVER

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> AWARDS | TOP CRANE



SPONSORSHIP TOP CRANE 2026

Lifting, Rigging, Working at Height, Removal, Project Management, Technology and Innovation and Transport

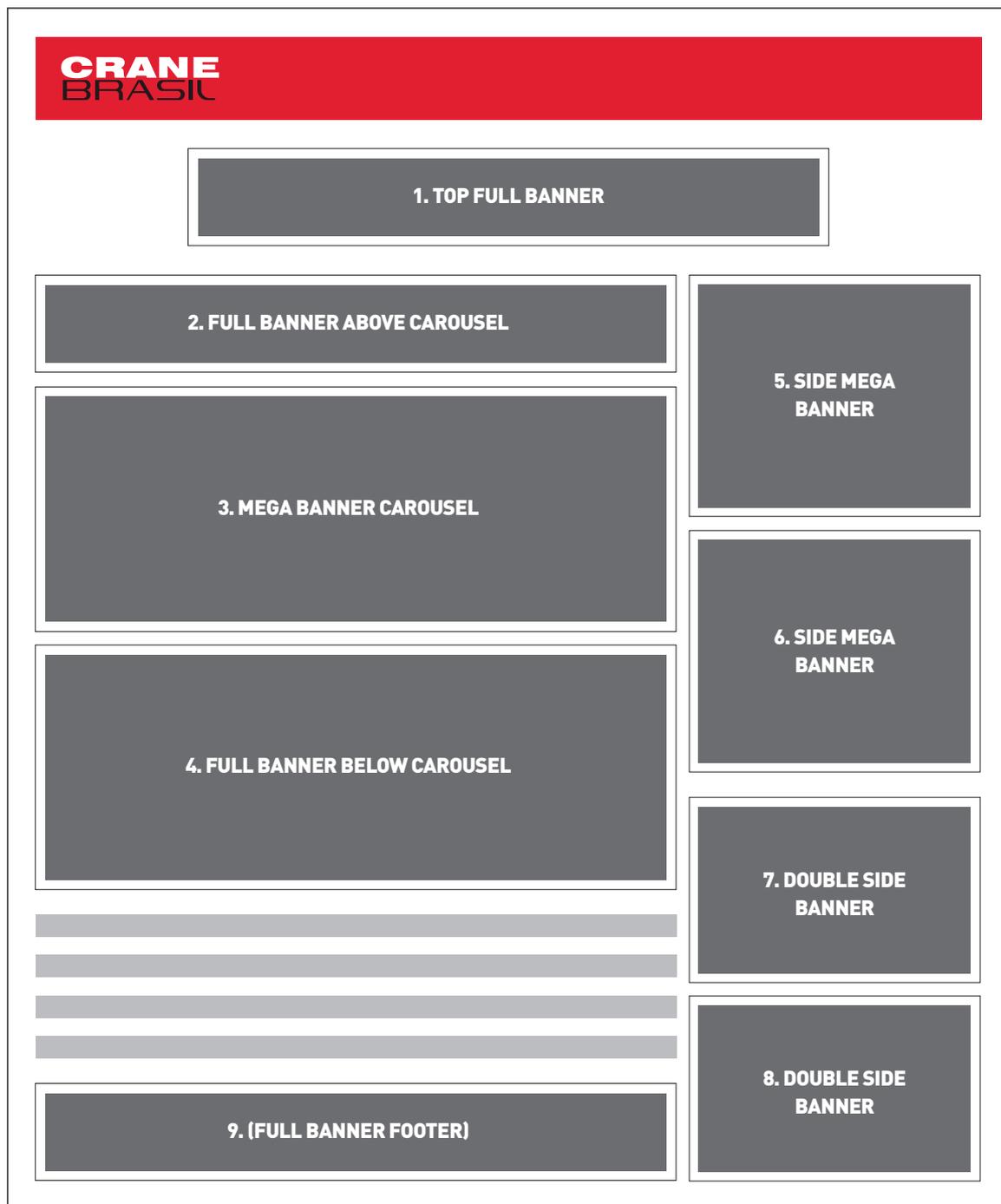
QUOTAS

DIAMOND

GOLD

SILVER

NOVEMBER
2026



1. TOP FULL BANNER
(620X80 PX)
2. FULL BANNER ABOVE CAROUSEL
(620X80 PX)
3. MEGA BANNER CAROUSEL
(620X400 PX)
4. FULL BANNER BELOW CAROUSEL
(800X512 PX)
5. SIDE MEGA BANNER
(300X300 PX)
6. SIDE MEGA BANNER
(WITH EXCLUSIVE CONTENT AREA)
(300X300 PX)
7. DOUBLE SIDE BANNER
(300X200 PX)
8. DOUBLE SIDE BANNER
(WITH EXCLUSIVE CONTENT AREA)
(300X200 PX)
9. (FULL BANNER FOOTER)
(620X80 PX)



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+ SPECIAL RATES TO AD CAMPAIGN