

MEDIA KIT 2024 MILKIAKIT C R A N E B R A Z I L

A MEDIA FOR
THOSE WHO
VALUE SAFETY
IN THEIR
MOVEMENTS.



CRANE

Crane Brasil is the only Brazilian magazine focused on crane and lifting industries. The magazine is distributed bi-monthly to leaders within transport and rental companies, manufacturers, distributors, construction companies, local government, as well as many industries which demands such services. Our mission is to create a qualified channel to connect equipment users and those involved in the production and management, in this market segment.

HD

HEAVY AND SPECIALIZED TRANSPORT

Special supplement of Crane Brazil dedicated to transporting operations in different segments of the market, which demand the maximum of the fleet, in planning, logistics, technology and qualified personnel.

PLATFORMS

WORK AT HEIGHT

"Plataformas" is another supplement of Crane Brasil that reports all kind of work at height with focus in methodologies, technologies and safe

RIGSAFE

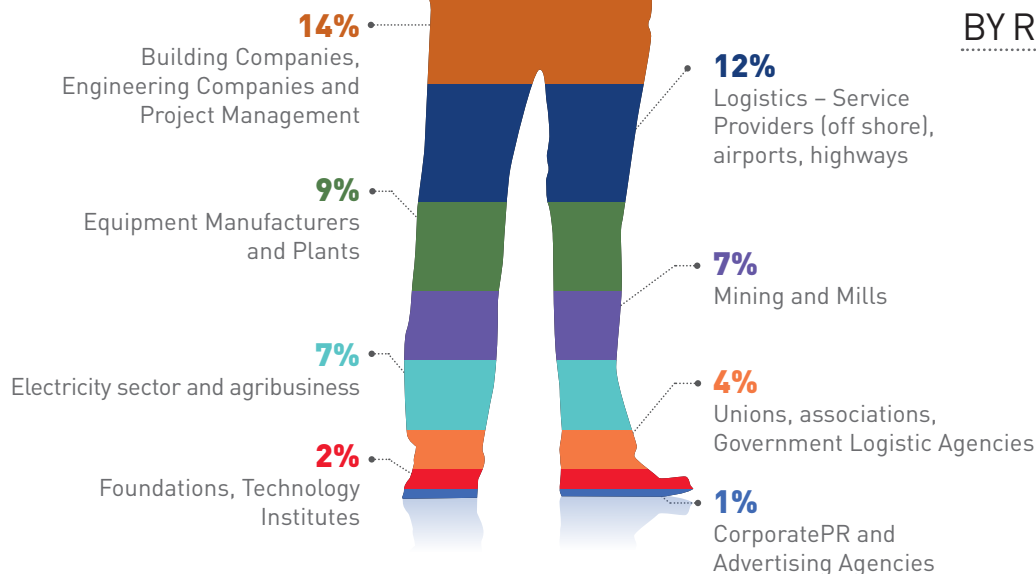
A GUIDE TO SAFE LIFTING

Special supplement of Crane Brazil dedicated to lifting materials and good practice "below the hook"

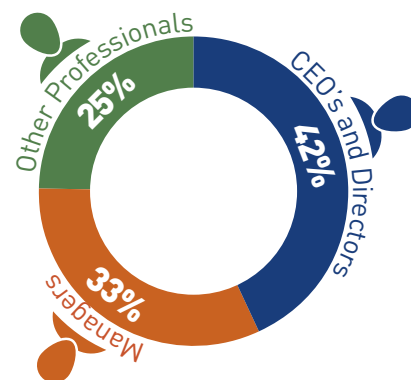


QUALIFIED CIRCULATION

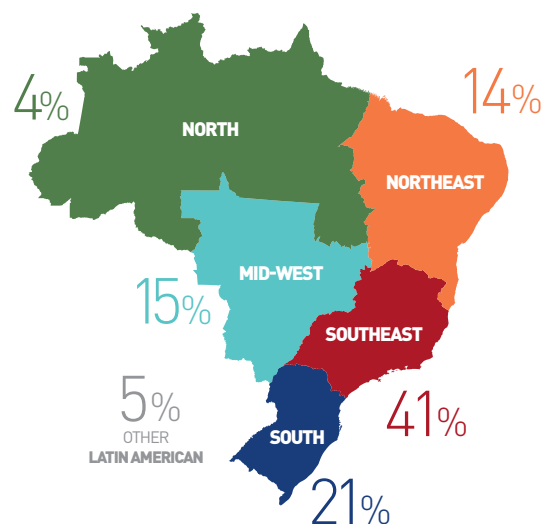
The focus is specific and involves three links in this market: the contracting parties, rental companies, fleet owners, and suppliers of equipment and services



READERSHIP PROFILE



BY REGION




4-IN-ONE: LIFTING LOADS, RIGSAFE, WORK AT HEIGHT AND SPECIALIZED TRANSPORT





EDITORIAL PROGRAMME 2024 | CRANE BRAZIL

Content produced by the sight of
those who live day-to-day industry.

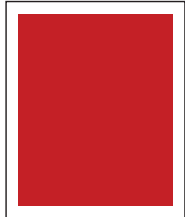
MONTH	ISSUE CRANE HD PLATAFORMAS	MAIN SUBJECTS	RESERVE ADVERTISING DEADLINE	DELIVERY OF MATERIAL DEADLINE	CIRCULAÇÃO
JAN/FEB	93	SPECIAL - INFRASTRUCTURE PROJECTS IN 2024 <ul style="list-style-type: none">• EQUIPMENT - Rough terrain cranes• RIGSAFE - Self-propelled modules• HD MAGAZINE – Steel chains and cables• PLATFORMS – Hybrid versus electric• CRANE GUIDE – Sensors and telematics	20 JAN	27 JAN	FIRST HALF FEBRUARY
MAR/APR	94	SPECIAL - RIGGING PLANNING <ul style="list-style-type: none">• EQUIPMENT - Pick and carry and Industrial cranes• RIGSAFE – Drones and security cameras• PLATFORMS – Access from low height• HD MAGAZINE – Special Sindipesa 35 years• CRANE GUIDE – M&T EXPO 2024 Preview	24 MAR	31 MAR	FIRST HALF APRIL CIRCULATES IN M&T EXPO
MAY/JUN	95	SPECIAL - WIND PROJECTS <ul style="list-style-type: none">• EQUIPMENT - Telescopic crawler cranes• RIGSAFE - Anemometer options• PLATFORMS – Articulated versus telescopic• HD MAGAZINE – Trailers for wind blades• CRANE GUIDE – Intermat 2024 Highlights	19 MAY	26 MAY	FIRST HALF JUNE
JUL/AUG	96	SPECIAL - MINING AND STEEL <ul style="list-style-type: none">• EQUIPMENT - Articulating cranes and man-baskets• RIGSAFE - Certification and Inspection• PLATFORMS – Construction and industrial works• HD MAGAZINE – Removal and lifting of loads• CRANE GUIDE – Exposibram 2024 Preview	10 JUL	28 JUL	FIRST HALF AUGUST CIRCULATES IN EXPOSIBRAM
SEP/OCT	97	TOP CRANE'2024 WINNING CASES Load Lifting and Rigging Planning <ul style="list-style-type: none">• PLATFORMS - Working at Heights• HD MAGAZINE – Technical Removal and Special Transport• RIGSAFE - Safety and Training	15 SEP	29 SEP	FIRST HALF OCTOBER 
NOV/DEC	98	SPECIAL – INDUSTRIAL ASSEMBLY <ul style="list-style-type: none">• EQUIPMENT – All terrain cranes• TOP CRANE - Coverage of the awards ceremony• PLATFORMS – Hybrid and electric models• HD MAGAZINE – Planks and axis lines• RIGSAFE – Material certification	24 NOV	01 DEC	FIRST HALF DECEMBER
JAN/FEB	99	SPECIAL - INFRASTRUCTURE PROJECTS IN 2025 <ul style="list-style-type: none">• EQUIPMENT - Articulated cranes• PLATFORMS – Applications in heavy construction• RIGSAFE – Risk Management• HD MAGAZINE – Load securing• CRANE GUIDE – Operational simulators	20 JAN	27 JAN	FIRST HALF FEBRUARY

AD FORMATS 2024

> CRANE BRASIL

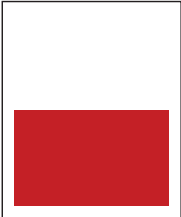
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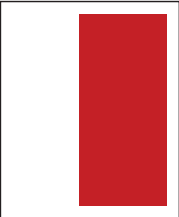
FULL PAGE

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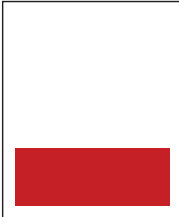
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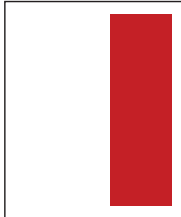
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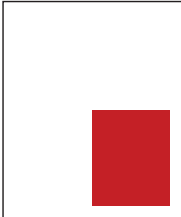
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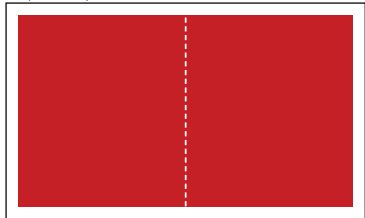
1/3 VERTICAL

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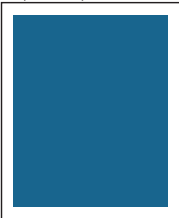
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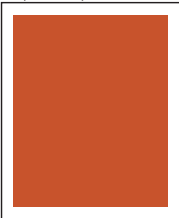
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COVER

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2ND AND
3RD COVER

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CENTRAL POSTER

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> AWARDS | TOP CRANE



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Lifting, Rigging, Working at Height, Removal and Transport

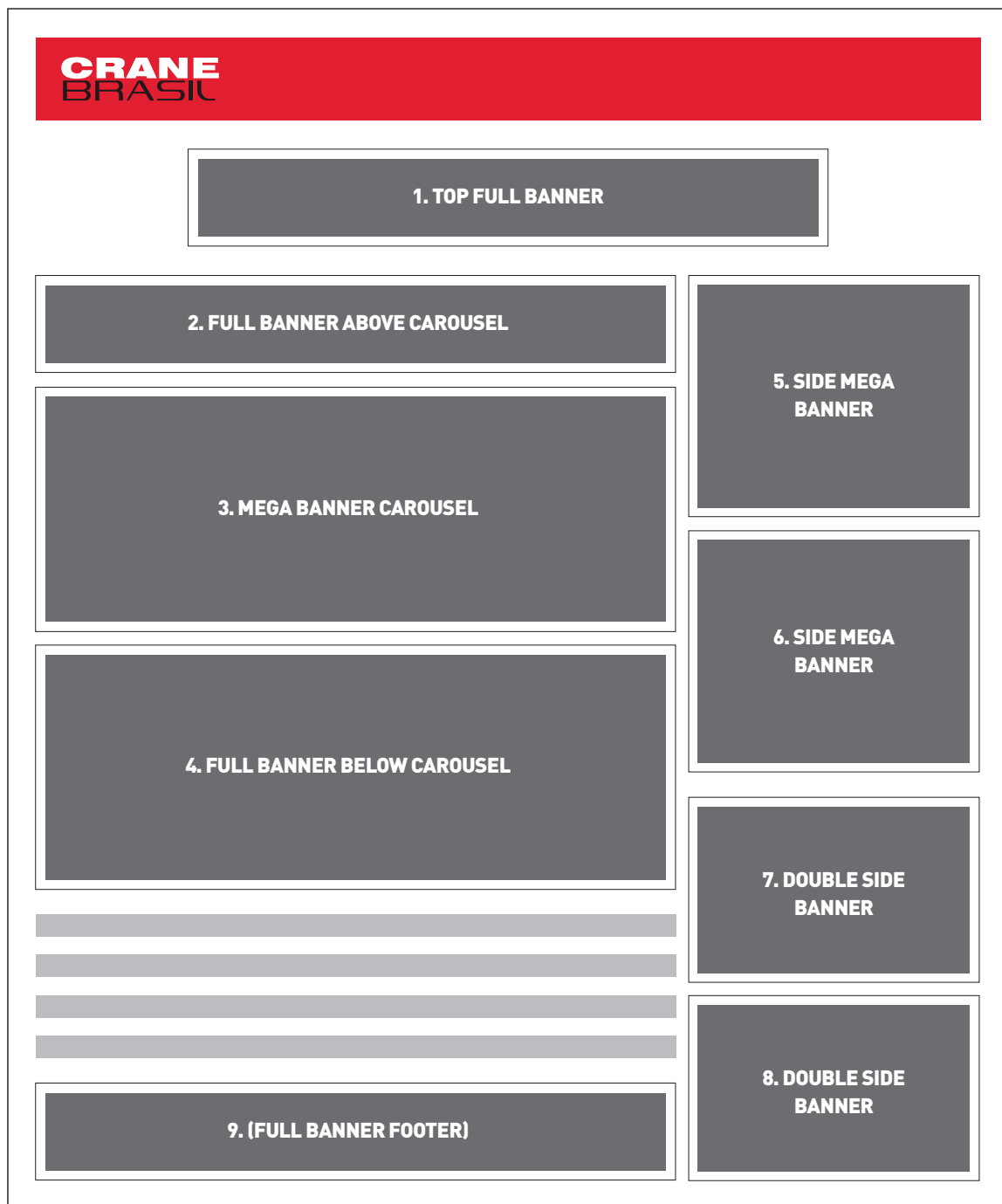


QUOTAS

DIAMOND

GOLD

SILVER



1. TOP FULL BANNER
(620X80 PX)
2. FULL BANNER ABOVE CAROUSEL
(620X80 PX)
3. MEGA BANNER CAROUSEL
(620X400 PX)
4. FULL BANNER BELOW CAROUSEL
(800X512 PX)
5. SIDE MEGA BANNER
(300X300 PX)
6. SIDE MEGA BANNER
(WITH EXCLUSIVE CONTENT AREA)
(300X300 PX)
7. DOUBLE SIDE BANNER
(300X200 PX)
8. DOUBLE SIDE BANNER
(WITH EXCLUSIVE CONTENT AREA)
(300X200 PX)
9. (FULL BANNER FOOTER)
(620X80 PX)



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